

WorldBuild India

The Premier Build & Architecture
Trade Show in India

19 – 21 April 2018
Bombay Exhibition Center,
Mumbai, India

Find out more at
www.worldbuild-india.com

Organised by





Show profile

220 exhibitors

from 25 countries

18,600 visitors from across India

Business programme with over 80 speakers

WorldBuild India – a targeted platform to promote, sell and distribute

WorldBuild India is the premier build & architecture trade show in India. We bring together the country's key building industry professionals with international manufacturers and suppliers from across the world.

The 2nd edition will grow on the success of the 2017 event which saw a dedicated audience of 18,600 trade only professionals attend and gained wider industry support from government, leading trade associations and media.

India – New Engine of Global Construction

The Indian building market is growing rapidly by 8% each year. Major projects are taking place nationwide – 100 smart cities, 20 million new homes, and a target spend of \$1.5tn on infrastructure in the next decade. There is also a huge luxury segment – India has over 200,000 dollar millionaires.

This means industry professionals are in dire need of new quality products, solutions and an environment to source them.

WorldBuild India provides this environment, with 70% of the B2B audience looking to source new suppliers.



Exhibitor Profile

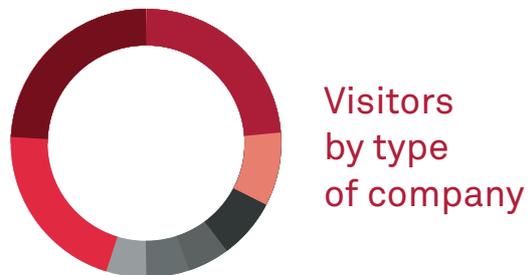
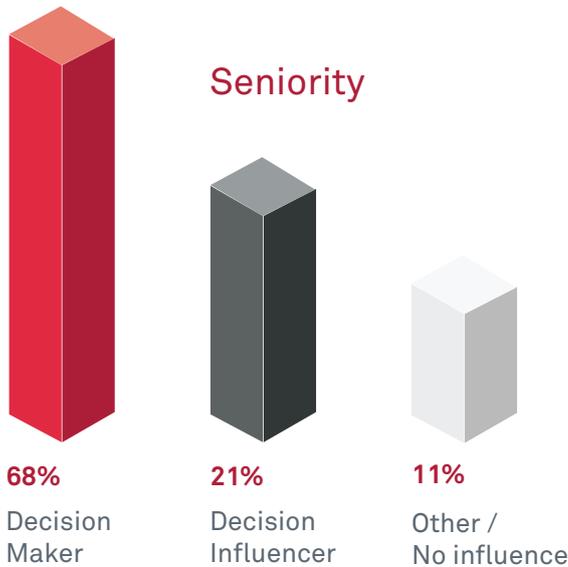
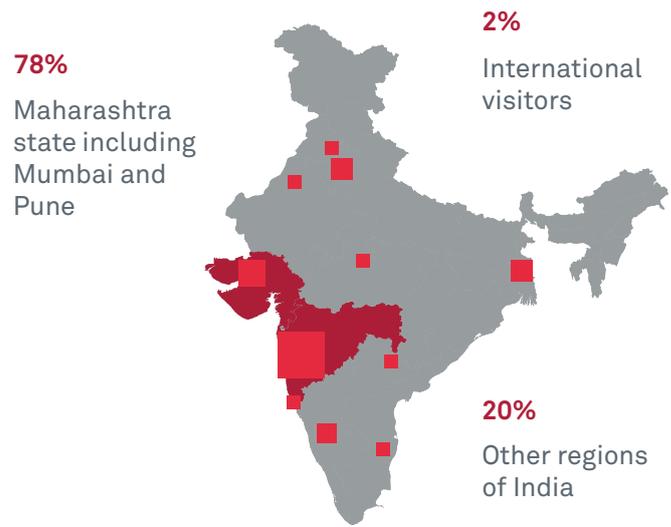
- BIM
- Building Chemicals, Mixtures & Insulation
- Building Materials, Structure and Elements
- Building, Office & Home Automation Systems
- Doors, Gates & Elevators
- Facades & Roofing
- Fire Protection & Safety
- Hardware & Tools
- HVAC, Water Technologies & Energy
- Lighting & Electrics
- Machinery, Equipment & IT
- Paints & Finishes
- Plumbing & Pipes
- Safety, Security & Fire Protection
- Window & Profile Systems



Access the entire Indian market

Find a distributor or end specifier to launch or expand your business

Visitors by Region



- 24% Construction Contractors
- 22% Engineering
- 20% Architects / Urban Planners
- 12% Builders / Developers
- 8% Dealers / Distributors / Importers
- 6% Interior Design
- 5% Civil Servants / Public Administrators
- 3% Other



78% of visitors will purchase as a result of attending the exhibition

Reach a unique audience –

62% of visitors don't attend any other building trade shows in India

“WorldBuild India has been very good. Got to know the real customers. Good footfall. The relevant industry customers are here. Second day and we've already done 10 crore.” (\$1.5 million)

NCP (Dubai)

“We've had a great first WorldBuild India. We've met lots of prospective buyers of the right profile and expect to finish the show with many new customers and increased organic reach on branding. This has opened a new market for us.”

Sika (Switzerland)

“We've had a lot of positive conversations with contractors, construction companies, concrete clients, potential government contracts, so much so that we've extended our stay to follow up with these big leads over the next few days. We will definitely come back next year.”

Belgian Fibers (Belgium)

Specialists in growth markets

At ITE Build & Interiors, we have spent more than two decades connecting businesses to some of the world's most significant growth markets. Our first event was held in Kazakhstan in 1994 and we've expanded into Russia, Central Asia, Eastern & Southern Europe, Southern and Southeast Asia. We organise over 40 annual events, including WorldBuild exhibitions in Russia, Turkey (Yapi, Turkeybuild), Indonesia (Indobuildtech), Azerbaijan and many more. Our expansion continues to increase the number of opportunities for your business growth in fast-developing and growing markets.

For more detailed information,
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